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ACR Image Metrix™ Names Julie Falcone to Project Manager Post

(November 12, 2008; Philadelphia, PA) – ACR-Image Metrix has announced the addition of Julie Falcone to its staff as project manager. She will be responsible for developing and implementing a variety of programs including managing timelines, budgeting, submissions, planning and organization of clinical studies.

“Julie has just the kind of solid, broad-based experience that can be a real benefit to our clients,” said Mike Morales, ACR-Image Metrix general manager. “She has experience managing studies from the sponsor and CRO perspective, as well as considerable familiarity in site management.”

Prior to joining ACR-Image Metrix, Ms. Falcone had seven years of clinical research experience, primarily in the areas of oncology and cardiovascular research for various pharmaceutical companies and CROs. She was formerly an investigator-initiated trials specialist for AstraZeneca and a research associate for PPD in addition to other posts.

“I’m very excited to be joining ACR-Image Metrix,” Ms. Falcone said. “I’m looking forward to further developing my skills relative to site management and utilizing interesting new technology to develop productive studies.”

Ms. Falcone holds a BS degree in Public Health/Nutrition from West Chester University in Pennsylvania.

About Image Metrix

Image Metrix, a division of the American College of Radiology, is in the forefront of applying imaging techniques as a predictive and prognostic biomarker for clinical trials. The key to increasing the efficiency of drug development programs is the integration of the appropriate imaging modality.

The world-class team of physicians and scientists at ACR Image Metrix works with pharmaceutical, biotech and medical device companies to increase the efficiency of drug development programs by integrating the appropriate imaging modalities. Their years of experience and proven expertise in employing state-of-the-art technologies provide a complete line of imaging services.

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