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### **Veronique Cardon joins ACR Image Metrix™ as Director of Client Relations**

**(January 22, 2009; Philadelphia, PA)** – ACR Image Metrix has announced the addition of Director of Client Relations, Veronique Cardon. She will be responsible for business development, including the sales and marketing efforts of ACR Image Metrix, as well as client relations for existing clients and sponsors.

Cardon joins Image Metrix from Pfizer, Inc., and brings extensive marketing, sales and general management experience from across multiple therapeutic areas in the US, as well as internationally. At Pfizer, Cardon was the senior director-group leader for the smoking cessation drug Chantix, and prior to that she was responsible for the entire Managed Care Marketing Group. She previously led the Anti-Infectives and HIV Group, as well as Women's Health and launched the COX 2 Bextra. Additionally Cardon worked at Johnson & Johnson Pharmaceuticals where she held different positions in global product planning within the pain and CNS fields. Her experience spans internationally, with sales and marketing experience at UCB Pharma in Latin America; Europe, including particularly Eastern Europe; Scandinavia and the UK. She came to the US twelve years ago to lead the Marketing and Business Development Department of the newly formed UCB Pharma in Atlanta, Georgia.

"Veronique's impressive work experience speaks very highly of her abilities and leadership skills. We are looking forward to working with her at Image Metrix," stated Mike Morales, general manager of Image Metrix.

Cardon holds a Commercial Engineering degree from the University of Brussels-Belgium, which is a combination of an Engineering and MBA degree, Magna Cum Laude. Additionally, she holds a Master's Degree in Nutrition from Clayton College in Alabama, Magna Cum Laude, and an International Executive Management degree at INSEAD from Fontainebleau, France.

#### ***About ACR Image Metrix***

ACR Image Metrix, located in the American College of Radiology Clinical Research Center, applies imaging techniques as a predictive and prognostic biomarker improving the efficiency for drug development programs. The world-class team of physicians and scientists at ACR Image Metrix work with pharmaceutical, biotech and medical device companies to increase the efficiency of drug and device development programs by integrating the appropriate imaging modalities. ACR Image Metrix has years of experience and proven expertise in employing state-of-the-art technologies provide a complete line of imaging services.